HELP UNMASK PALM OIL

Here in the Leuser ecosystem in Sumatra, critically endangered animals are in big trouble.

AMY - PRIMATES TEAM LEADER

Their home is being burnt down to clear land for palm oil plantations.

RHINOS

ORANGUTANS

TIGERS

ELEPHANTS

Auckland Zoo is working hard in Sumatra to save these unique species, but we need your help.

DID YOU KNOW...?

Palm oil is an ingredient found in over half of all supermarket products, but it can be nearly impossible to know which ones.

In New Zealand palm oil can be hidden behind over 200 different names!

SOME COMMON NAMES FOR PALM OIL:

- Vegetable oil
- Anything containing the words "palmitate" or "palmate"
- Elaeis gunieensis - the scientific name for the oil palm plant
- Hexadecanoic or palmitic acid
- Hydrated Palm Glycerides
- Sodium Lauryl/Laureth Sulphate (SLS)
- Palm kernel oil

To help prevent further deforestation we need to reduce demand for unsustainable palm oil, but we can't do this without clear labelling.

So, at Auckland Zoo we are calling for Food Standards Australia and New Zealand (FSANZ) to make clear labelling of palm oil mandatory.

Visit aucklandzoo.co.nz/palmoil to send a message of your own!

Auckland ZOO